

PRESS RELEASE

EQUITY INVESTMENT BANK AND TELLIMER TO OFFER WORLD-CLASS RESEARCH INSIGHTS TO INVESTORS

EIB inks deal with Tellimer to distribute regional market research through a new portal.



From left: Tellimer's Head of Equity Financial Coverage Rahul Shah; Head of Equity Investment Bank Muchai Njagwi; Equity Group Executive Director Mary Wamae; Equity Group's CEO and Managing Director Dr. James Mwangi; the event's Master of Ceremonies Amina Mohammed; Tellimer Client Engagement Director Jonathan Krinks; and Managing Director Equity Bank Kenya, Polycarp Igate, following the launch of a joint research portal by Equity Investment Bank and Tellimer (formerly Exotix Capital). The portal will enable EIB clients gain access to research insights and intelligence to make quality and informed investment decisions.

Tuesday 7th May, 2019.... Equity Group Holding Plc's subsidiary, Equity Investment Bank (EIB) has partnered with global investment firm Tellimer, formerly Tellimer, in which EIB clients will access the firm's new research portal.

The pact comes as part of Equity's market development strategy and will enable EIB clients gain access to research insights and intelligence to make quality and informed investment decisions.

Equity Group's CEO and Managing Director Dr. James Mwangi noted that the research portal will go a long way in achieving EIB's vision to become a leading brokerage and investment banking firm in Kenya, East and Central Africa serving local and international institutional investors alongside local retail investors. "We are excited about this partnership and particularly the launch of this product. Tellimer is tapping research from 156 countries. The advantage of market research is that it collects a huge amount of complex data and synthesizes it into information which provides useful insights to inform decision making. Our partnership will make this research available to our EIB clients," said Dr. Mwangi.

Head of Equity Investment Bank Muchai Njagwi said EIB is committed to being a key player in promoting socio-economic prosperity through enabling investors make informed decisions based on sound business and market intelligence. "This research portal will support our clients in addressing the challenges that come with a market that is very dynamic and that is why we

reaffirm our alliance with Tellimer, who provide regional research coverage that enables portfolio decision making.”

Duncan Wales, Group CEO of Tellimer said: “This partnership further cements our position as the leading provider of investment research insights in developing markets, and adds to our existing presence in Kenya,” He added: “We are delighted to be able to share our unique research with EIB’s clients, and provide EIB with our world leading distribution and analytics technology.”

“Our exclusive focus on developing markets means we are uniquely positioned to deliver high quality, local insights to EIBs clients,” said Paul Domjan, Head of Research, Analytics and Data at Tellimer. “With our proven track record in delivering the highest quality research, we look forward to working with EIB and supporting them and their clients in successfully meeting their business objectives.”

Tellimer will issue in-depth investment and macroeconomic research insights focusing on Kenya and other East and Central African economies to EIB clients. This research will be produced by the firm’s global analysts based in Dubai, London, New York, Lagos, Singapore and Nairobi and distributed via the recently launched research and distribution platform.

The deal blends the EIB’s capabilities to adopt a hands-on value-adding investment strategy and will seek to acquire equity stakes in enterprises with robust growth potential in important sectors such as education, healthcare, manufacturing and services to meet their investment needs.

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To request interviews & for further information, please contact:

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Notes to Editors

About Tellimer Group

Developing markets, connected.

Tellimer is the world’s only fully integrated platform focusing on developing markets. Drawing on our 20+ years of experience and a global network of contacts and experts, we deliver world class insights, analytics, markets and advisory services. We combine ground-breaking technology, unrivalled expertise and exceptional service to connect every point in developing markets, and put you in touch with whatever you need, anywhere in the world.

More information is available at www.tellimer.com

About EIB

Equity Investment Bank Limited operates as a subsidiary of Equity Group Holdings Plc. It is a member of the Nairobi Securities Exchange (NSE) and is governed by the rules and directives of the NSE, the Capital Markets Act and any rules, regulations or conditions made pursuant thereto in the conduct of its investment business in Kenya. On Equities, EIB has been ranked as one of the top 4 brokers in the country, while its fixed income desk serves a diverse foreign and local clientele. In recognition of its service, Equity Investment Bank has been the recipient of several awards, like the Ai Africa Investor Award for Best Performing Broker in Africa, jointly awarded to EIB and Exotix Partners(now Tellimer), in 2016.