

Press Release

Equity Bank Bags 5 awards at the East Africa Banker Awards

Nairobi, Friday, 19th May 2017.....Equity Bank reinforced its position as East Africa's leading bank on Thursday night when the Bank won five awards, including the prestigious Best Retail Bank in East Africa at the fourth Banker Africa East Africa Banking Awards, 2017.

This comes soon after the bank won 19 awards at the Think Business Banking Awards ceremony held a few weeks back.

Equity Bank, whose operations extend to Kenya, Uganda, South Sudan, Rwanda, Tanzania and DR Congo has 266 branches across Eastern Africa out of which 177 branches are in Kenya. The Bank was also named the Best Retail Bank in Kenya; Best Bank in CSR East Africa and the Best Digital Bank in Kenya. The Group Chief Executive Officer Dr. James Mwangi was named the East African Banker of the Year.

Commenting on the awards, Equity Bank CEO Dr. James Mwangi said, "Equity Bank continues to challenge itself and develop products & services that meet the needs and aspirations of our customers in order to remain competitive while at the same time offering our customers exemplary experience. These awards reflect recognition for Equity Bank's position as the bank of choice in East Africa".

Dr. Mwangi reiterated the Bank's continued support to its customers across the entire income spectrum with a suite of digital products to meet the ever evolving needs of its customers. The products include: EazzyApp for Mobile Banking which is available for download on Google Play and Apple Store on any mobile network; EazzyPay, a mobile payment platform for bills, goods and services; EazzyLoan for mobile loans that can be obtained through EazzyApp or Equitel; EazzyBiz, a Corporate Cash and Liquidity Management internet banking system; EazzyNet, an internet banking system for individuals and retail customers; Eazzy API a platform that allows any 3rd party to integrate their systems to Equity Bank and EazzyChama which is a banking solution that caters for Groups or Joint accounts as well as Equitel, a mobile banking solution that allows customers to access banking services through a SIM card and telecom services.

Each year *The Banker*, a publication on the banking sector, acknowledges banks for the best overall performance by country and region, with the winners chosen based on analysis of their financial results, as well as their strategic developments and overall achievements in the year.

The aim of the Awards programme, split into four individual regions (North Africa, East Africa, West Africa and Southern Africa), is to recognise outstanding performance and excellence in the financial services industry.

Category shortlists and nominations to those categories are decided by a judging panel of industry specialists approached by CPI Financial. The Awards process is based on peer-votes.

Readers and registered users of the *Banker Africa* website are invited to vote for the institution that is, in their opinion, most worthy of winning the categories in which they are nominated. Voting is held open for a period of approximately four weeks.

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About Equity Bank

Equity Bank Kenya Limited is a financial service provider with extensive footprint throughout the whole country. Equity Bank Kenya Limited's parent company, Equity Group Holdings Limited, has banking subsidiaries in Kenya, Rwanda, Uganda, South Sudan, Tanzania and DRC with additional non-banking subsidiaries engaged in provision of investment banking, custodial, insurance agency, philanthropy, consulting, and infrastructure services. Equity Bank Kenya Limited's parent company, Equity Group Holdings Limited, has a customer base of over 11million in the six East and Central African countries that it serves, making it the largest commercial bank on the African continent, by customer numbers. Equity Group is the largest bank in market capitalization in East and Central Africa.

The vision of Equity Bank is “to be the champion of social economic prosperity of the people of Africa” while its purpose is to transform the lives and livelihoods of the people socially and economically by availing them modern, inclusive financial services that maximize their opportunities.

Website: www.ke.equitybankgroup.com

Facebook: <http://www.facebook.com/KeEquityBank>

Twitter: <https://twitter.com/KeEquityBank>

About Banker Africa

Banker Africa is the only dedicated monthly banking and finance magazine title for the continent of Africa. It highlights today's key topics in the banking industry, from financing economic development to best practice and risk management. Our editorial content and commitment to continent-wide news and analysis increases banks' profiles within key markets and banking segments such as retail, commercial and investment banking, debt capital markets, treasury services, equities, commodities, alternative investments and wealth management.

Banker Africa was launched to a continent-wide audience in 2013 and has established a circulation of C-level executives in financial institutions throughout Africa, serving the financial sector with news, analysis, in-depth interviews and features. The magazine is the essential partner for brands integral to the financial services sector, whether financial institutions or service providers.